



LOC Software and Local Express Unite to Deliver Seamless Grocery Shopping Across Store and Online

Retailers today must meet customers wherever they choose to shop, whether in-store, online, or through mobile ordering. LOC Software and Local Express have partnered to unify the in-store and digital shopping experience through a tightly integrated solution that connects LOC's ThriVersA retail management platform with Local Express's purpose-built grocery eCommerce technology. Together, empowering retailers to extend their store operations online while maintaining full control over pricing, promotions, inventory, and loyalty programs across every customer touchpoint.



One Platform. Every Channel.

The integration brings together in-store operations and digital commerce within a single operational ecosystem. By aligning point of sale, merchandising, pricing, and online ordering on the same foundation, retailers eliminate disconnected systems and manual processes. The key capabilities include:

- **Unified Commerce Platform** – A people-first ecosystem that simplifies operations for store teams while delivering a seamless experience for customers.
- **Centralized Data Management** – Pricing, promotions, and product catalog data stay synchronized across in-store and online channels.
- **Real-Time Inventory Visibility** – Accurate inventory improves fulfillment accuracy and reduces substitutions.
- **Integrated Loyalty Programs** – Customers earn and redeem rewards consistently across every shopping channel.

Leveraging a shared operational foundation can eliminate redundant processes and maintain data integrity between physical and digital storefronts.

Built Specifically for Grocery Retail

Local Express specializes in digital commerce solutions designed specifically for grocery and specialty food retailers. Through its integration with ThriVersA, retailers can easily launch online ordering programs for pickup and delivery while maintaining alignment with store-level workflows. Advanced catalog management tools help retailers enrich product data and improve online merchandising, ensuring customers see accurate product information and availability.

This partnership allows retailers to streamline fulfillment processes, reduce manual workflows, and create a unified customer journey that strengthens brand loyalty both online and in-store.

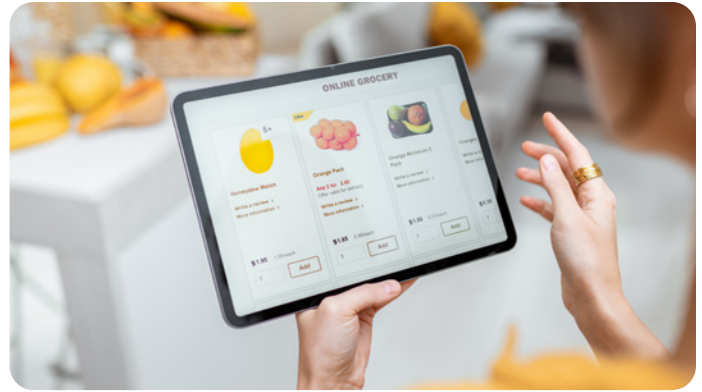
Driving Revenue and Operational Efficiency

The integrated platform streamlines store operations and fulfillment workflows, helping store associates pick and prepare online orders more efficiently while reducing manual work and errors. By delivering accurate pricing, reliable inventory visibility, and faster pickup or delivery experiences, retailers strengthen customer loyalty while expanding profitable digital revenue.

Delivered Through LOC's Partner Network

Local Express solutions are delivered through LOC's certified regional partner network, ensuring retailers benefit from integrated deployment, configuration, and ongoing optimization. Solutions are in collaboration with certified VAR partners, ensuring retailers benefit from both specialized eCommerce expertise and local technical support.

Implementation services, including integration, configuration, and training, are delivered through a coordinated approach to ensure a smooth rollout and long-term operational success. Retailers also benefit from Local Express's Tier 1 and Tier 2 support aligned across both software environments.



A Connected Commerce Ecosystem

Together, LOC Software and Local Express provide a scalable omnichannel commerce platform that enables grocery retailers to grow online while keeping store operations efficient and aligned. Retailers gain the tools needed to expand their digital presence, optimize fulfillment workflows, and deliver a consistent experience that keeps customers coming back, no matter how they choose to shop.



Founded in Glendale, CA in 2018, Local Express helps regional grocery retailers build and grow omnichannel shopping experiences. The platform has enabled hundreds of retailers to launch and manage e-commerce storefronts, expanding growth and efficiency opportunities beyond the limits of a single operation. The Local Express software suite includes marketing automation, AI-native tools (including AI-Agents), advanced order fulfillment, and the signature "Made-to-Order" (MTO) feature, which expands custom foodservice and specialty food ordering. Today, Local Express provides an AI-powered platform that harmonizes product catalogs and integrates seamlessly with LOC and other systems including coupons, loyalty and retail media.

Local Express

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localexpress.io



For over 30 years, LOC Software has been at the forefront of retail technology. Our configurable suite of solutions empowers high-volume, independent merchants to optimize retail performance. Its flagship suite of software modules, ThriVersA, includes point of sale, back office, headquarters, eCommerce, self-service, loyalty, and more, giving retailers the freedom to design the solution that supports their unique processes and workflows. Our cloud and on-premises retail solutions provide the flexibility to access and manage operations from anywhere, ensuring your business runs smoothly—whether you're in-store, at headquarters, or on the go.

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